

PRESIDENT'S MESSAGE

Dr. Gerard C. Penta

The New ADSJ Photo Directory

I am pleased to announce that our website at www.adsj.org has been redesigned and updated thanks to our new hosting and design company, Blue Ridge Graphics. They have designed a number of websites for parent clubs and other dog oriented clubs. I am glad I accepted their proposal as they did a fine job, which our webmaster, Gay Dunlap, says will make her job much easier. Be sure to visit www.adsj.org and you will find an easy to use site with a clean fresh look.

While you are reviewing the site, I would like to draw your attention to our improved Photo Directory. It looks better than ever and it is available free of charge to all ADSJ members. If you are not already listed in the directory you should email your photo to Gay for immediate inclusion. This Photo Directory is a great way to help clubs put a face and name together. It is especially helpful for relatively new judges. You may be well known in your original breed or your original group, yet not quite a household name in other quarters. Even if you have been judging for many decades, keep in mind that the folks sitting on Judges Selection Committees may be relatively new to the dog show world. They may have watched you judge but do not recall your name which is where our directory is most useful when putting a name and a face together. Many years ago when June and I arrived at an airport the young man assigned to pick us up said he was able to recognize us by using our Photo Directory.

Clubs have told us that this directory is one of the tools they use in their judges selection process. Clicking on the ADSJ member's photo immediately brings up that judge's AKC page where a club can check the breeds and groups for which the judge is approved and also check on possible conflicting assignments.

Speaking of tools, we developed for kennel club use, a widely referenced one: our Protocol Booklet for show giving clubs. It is in its second edition. Some clubs have ordered multiple copies to give to all of their show committee

members. We sell these at a nominal price just to cover the cost of printing and mailing. As you know, kennel club memberships change over time, so periodically, the ADSJ contacts all kennel clubs in the country to remind them of both our Protocol Booklet and our Photo Directory. We will be doing this again in the first quarter of 2022, so do take advantage of this exclusive ADSJ member benefit and have your photo included in the ADSJ Photo Directory.